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**Economic Restructuring Committee • London, KY**  
**Board Meeting • December 3, 2007, 6:11p.m. – 7:19 p.m.**

**Members Present:**

Robin Williams, Jennifer Whitman, Michael Sliter, Meghan Hacker, Nick Minton, Liza Joyner, and Sherri Mosley (Director of the London Downtown).

**Members Absent:**

Donnie Philpot, Jared Harris, Kendra Crowley, Karen Reynolds, and Aaron Schuhmann.

**Minutes:**

**Call to order** (6:11)

- Robin Williams called meeting to order.

**Approve Minutes** (6:13) —

- Approved by Michael Sliter.
- Seconded by Nick Minton.

**Recognize Guests** (6:13) — Billy Hibbits from the A&E Committee.

**Old Business:**

**London Lunch Walkabout** (6:14) —

- Who has them and who has paid for them?

**Splash Page** (6:17) —

- Wi-Fi signs were put up today in town.
- We need taller stands; the ones we have are too short.
- We still need to sell more advertising.

**Window Decal Pricing** (6:22) —

- Decal/sticky- minimum order of 1000 for \$572.00.
- 4" round Static Clings- Minimum 500 for \$948.00.
- Michael is going to get some prices on some stickers.

## **New Business:**

### **LDT Gifts (6:26) —**

- Liza updated everyone on the gifts for LDT businesses.
- Bengals Jewelry is going to engrave the LDT logo for free with phrase "You had a Choice, Thank You for Choosing LDT (logo)".
- We decided to give the gifts out in three different phases. In the first phase we will cover retail stores and restaurants. The second phase will finish Main Street. In the third phase we will step a block off.
- Phase I- Paperdoll's, Sel et Poive, Ya Ya's, Kelly Jo's, Bob's, Weavers Hotdogs, Mullen's Gallery, London Electric, Magee's Electrical, Toy Vault, Sentinel Echo, London Insurance.

### **Renaissance Boundary Update (6:36) —**

- We need to update the available properties page on the LDT website.
- New idea to buy dry erase signs with a "catch phrase" from the LDT to put in the window of the available spaces.

### **Harley Shop (6:41) —**

- New Harley shop coming to London by 84 Lumber.

### **Arts and Entertainment Update from Billy (6:45) —**

- First show around May 2008.
- We would like to get an aerial view of the Bennett Center and property.

### **Next ER Board Meeting (7:16) —**

- When- January 7<sup>th</sup> 2008 @ noon.
- Where- Community Center.

### **Meeting Adjourned (12:45) -**

- Motion to adjourn set by Nick Minton.
- Seconded by Michael Sliter.

### END OF MINUTES ###