



Economic Restructuring Committee • Courthouse, London, KY
Board Meeting • May 1, 2007, 6:05 p.m. – 7:32 p.m.

Members Present:

Robin Williams, Karen Reynolds, Nicholas Minton, Jennifer Whitman, and Michael Sliter.

Guests:

Sherri Mosley of the London Downtown, Billy Hibbitts of the Fine Arts Council, and Meagan Hacker of Marymount Medical Center

Members Absent:

Liza Joyner, Aaron Schuhmann, and Donnie Philpot

Minutes:

Call to order (6:05)

Robin Williams called meeting to order.

Approve Minutes(6:06) —

Motion to approve minutes set by Michael Sliter.

Seconded by Nicholas Minton.

Meagan Hacker and Public Relations (6:07) —

Meagan the Public Relations (PR) representative for Marymount Medical Center spoke a little bit about her job and experience as a PR rep. She would like to be a member of the Economic Restructuring Committee.

Accept new member (6:10) —

Motion to accept Meagan Hacker as a new member of the Economic Restructuring Committee set by Nick Minton and seconded by Karen Reynolds.

New Member Idea (6:11) —

Genie Grimes who works with the tourist commission would like to be a member.

London Downtown Calendar (6:12) —

Meagan will be updating the calendar on London Downtown's website. Michael Sliter will send Meagan the info on how to do so.

Walking route (6:25) —

Walking routes will be discussed via email, due to Liza being out of town.

Walking route name (6:27) —

We need a name for the lunch walk. A few ideas were thrown about.

- *Lunch on the go.*
- *Main Street walkabout.*
- *London Lunch Trotters.*
- *London Lunch Walkabout.* (board voted on this one)

Brochures for Walkabout (6:29) —

Discussed pricing on brochures and holders.

- We will get the businesses to buy in and put their logo on the brochure.

Marketing Walkabout (6:34) —

- We need to make a list of locations to put the brochures with a contact at each location. (ex: hospital, banks, courthouse, all downtown businesses).
- We would like to put a health spin on it.
- Michael and Jennifer will talk to David Grigsby from Everybody's coach.
- Meagan will speak to the hospital.
- We have 9 members and 9 blocks, we will split the blocks up and each member will sell that block.

London Lunch Walkabout Brochure (6:40) —

- One side of the brochure will have the walking routes and information and the other side of the brochure will have ad's on it to help pay for the brochure. (50 holders & 500 thin brochures = \$530.00)
- We will charge \$10 for the holder filled with brochures.
- Motion to except the above set by Karen Reynolds and seconded by Nick Minton.

Donations and ads for Brochures (6:49) –

When someone donates \$100.00 they will receive the following:

- London Downtown membership.
- Holder and Brochures.
- Free advertisement on back of brochure.
- Placed on LDT website.
- Be recognized at meetings.
- Be listed on the newsletter as a member of the London Downtown.

LDT Board of Directors Meeting (6:50) –

The London Downtown is having a board of directors meeting on Tuesday May 8th at the Community Center.

ERC Board Meeting update (6:55) –

The next ERC board meeting will be on June 4th at Sel et Poivre.

Fine Arts in the London Downtown (7:00) –

Billy Hibbitts spoke about his ideas for fine arts.

- Need a place to have theatre and concerts.
- *Lunch and Listen* (city sound system).
- We need to talk to Brandon about KY Sound building.
- Billy will be forming a sub committee for arts and entertainment.

Short Term goals for Fine Arts (7:12) –

- *Shakespeare in the Parking Lot*.
- One act plays in and around town.
- Speak to Community Center about having performances their.
- Have shows the week before, during, and after the Chicken Festival.
- Snippits in town. (Merchant Square in Knoxville)
- Clean out and expand pocket park.

City Sound System (7:19) –

We need to use the city sound system more often. Sherri Mosley will be working on that.

Fundraisers (7:21) –

Everyone needs to be thinking about fundraiser for the LDT and ERC. We have thrown around the following ideas.

- Sculptures for downtown.
- Planters, integrating live flowers into sculpted and unique planters. Art with a form of life. The idea for the planter must be submitted to our committee for approval. We need to discuss and work out the details.

Meeting Adjourned (7:32) -

Motion to adjourn set by Michael Sliter.

Seconded by Karen Reynolds.

END OF MINUTES